

A Look Under the Hood

The Nuts-and-Bolts of KPU's ZTC Initiative

Amanda Grey, MLIS Karen Meijer, MLIS





Acknowledgement of Country



Kwantlen Polytechnic University campuses are located on the unceded traditional and ancestral territory of the

g'wa:nੈਂX'ən' (Kwantlen)

x^w**m**əθ**k**^wə**y**'ə**m** (Musqueam)

qicəy (Katzie)

SEMYOME (Semiahmoo)

scəwaθən məsteuəxw

(Tsawwassen)

qiqeyt (Qayqayt)

kwikwatam (Kwikwetlem)



Introduction

What is this presentation about?





- Our Workshop
- Our Tools
- Our Works-in-progress





Our Workshop

What is ZTC at KPU?



Definition



Photo by Adam Patterson on Unsplash

ZTC designation can be achieved by assigning:

- no required textbook,
- open educational resources (OER),
- Library resources,
- Moodle resources (e.g. Instructor notes), or
- free online resources.



Definition



Photo by Adam Patterson on Unsplash

Sections can be ZTC if a commercial textbook is optional.

Sections cannot be ZTC if it requires students to pay for lab manuals or homework systems.

Studio fees or equipment/supplies do not impact the ZTC designation.



Roles



Partner: Teaching & Learning Commons

Photo by <u>Adam Patterson</u> on <u>Unsplash</u>

- Data Collection
- Process co-ordination
- Answering questions from faculty
- Encouraging faculty to choose ZTC options



Roles

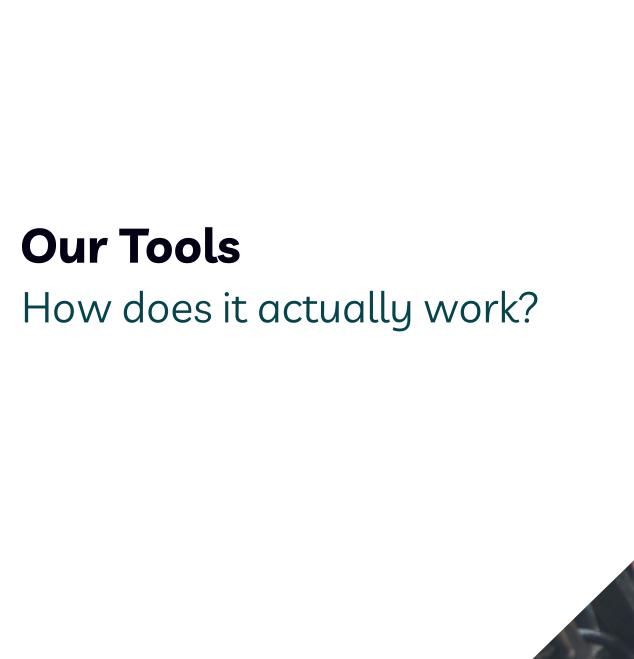


Partner: Library

Photo by <u>Adam Patterson</u> on <u>Unsplash</u>

- Making course materials available in the Library Collection
- Advising on use of Fair Dealing and copyright







Identifying and Marking Courses



Partner: Registrar's Office

Photo by <u>Kenny Eliason</u> on <u>Unsplash</u>

Scheduling and Timetable – Banner

T&L Form > Clean Data Results > Send to Faculties > Send to Registrar



Identifying and Marking Courses



Partner: Registrar's Office; Faculty Admin Support

Photo by <u>Kenny Eliason</u> on <u>Unsplash</u>

Scheduling and Timetable – Banner

Faculties collect ZTC data > Send to Registrar



Promoting to Students



Partner: Marketing; Registrar's Office; Orientation & Transitions

Photo by <u>Kenny Eliason</u> on <u>Unsplash</u>

Promotional Materials (Marketing)

- Videos (embedded in RO registration guide)
- Tabling materials

Orientation and Tabling events



ZTC Data Collection



Partner: Office of Planning and Accountability

Photo by <u>Kenny Eliason</u> on <u>Unsplash</u>

ZTC Data Dashboard

- Student Savings
- Instructor Count (and new Instructors)
- Percentage of ZTC Course Sections
- DFW, Fill Rate, Average Grade Points



OER Advancement Grant



Partner: Library

Photo by <u>Kenny Eliason</u> on <u>Unsplash</u>

Seeks faculty reviewers for potential OER solutions (identified by KPU Open or KPU Librarians) for non-ZTC courses with high registration numbers in order to facilitate ZTC designation.



Our Work-In-Progress

What's next?



Low Textbook Cost Designation Criteria



- Total Cost is \$40 or less (pre-tax, retail price, new)
- Any course section may be eligible, regardless of instruction format.
- Linked courses are designated separately.
- A section that uses free digital materials but requires students to print some or all of the course materials may be designated as Low Cost if the printing costs can be reasonably expected to be under \$40.



OER Adoptions



New Data Gathering Form

- How is your course ZTC?
- Gathering OER use information
- Gathering Library use information
- Est. cost of materials replaced



ZTC Credential Map

KPU offers eight complete ZTC credentials:

- Bachelor of Interior Design
- Bachelor of Arts Degree in General Studies
- Associate of Arts Degree in General Studies
- Associate of Arts Degree in Sociology
- Diploma in General Studies
- Certificate in Arts
- Certificate in Foundations in Design
- Adult Graduation Diploma



Conclusion

10 years of progress

Institutional Commitment



Thank you!



Amanda GreyOpen Education Strategist

amanda.grey@kpu.ca



Karen Meijer
Librarian, Scholarly
Communications & Copyright

karen.meijer@kpu.ca

